

isb2021.com



XXVIII Congress of the International Society of Biomechanics (ISB)

Invitation to
sponsorship
& exhibition

Stockholm Waterfront Congress Centre 25-29 July 2021



Sponsorship and exhibition opportunity

It is our pleasure to invite you to join us and partner with the XXVIII Congress of the International Society of Biomechanics 2021, which will be held in Stockholm, Sweden.

The ISB 2021 committee is confident that as a sponsor and/or exhibitor, you will be able to leverage the exposure to a large number of attendees, as well as promote the vision and values of your business. We will incorporate breaks into the scientific program, and schedule food and poster sessions in close proximity to the exhibitor space. Our opportunities span from single booth displays, to multi-booth assemblies. Further, we recognize that many of our sponsors and exhibitors are scientists themselves, and thus, congress registration will be included.

We want to recognize and thank sponsors and exhibitors from our previous congresses who are intending to return, and welcome new organizations and companies to best promote your products and services.

Welcome to Stockholm!

Dr. Arndt
Professor in Biomechanics
Swedish School of Sport and
Health Sciences (GIH)

Dr. Gutierrez Farewik
Professor in Biomechanics
KTH Royal Institute of Technology

Dr. Felländer-Tsai
Professor and senior consultant
in Orthopaedics
Karolinska Institutet

CONGRESS DETAILS

Please visit our website (<https://www.isb2021.com/>) for additional details regarding the schedule, organizing committee, accommodation and other details. Further information regarding the congress venue can be found at (<http://www.stockholmwaterfront.com/>).

OUR SPONSORSHIP & EXHIBITOR MISSION

It is our objective to provide simple, yet varied sponsorship opportunities, thus addressing the varied requirements of our partners. We plan to utilize traditional staples like banners, brochures, programs and websites, while providing a networking environment that fully leverages the world class, truly spectacular exhibition hall. The congress will be organized in a manner to maximize contact between sponsors and delegates.

We want to thank you for providing us with the opportunity to host your organization and look forward to exceeding your expectations.

KEY CONTACTS

For questions or further information please contact:

Congress Secretariat

Sweden MEETX AB

E-mail: isb@meetx.se

Phone: +46 (0)31 708 86 90

Adress: Ref: ISB 2021

SE-412 94 Gothenburg



ABOUT THE ISB ORGANIZATION

Since its founding in 1973, the ISB has grown to a membership of well over 1,000 people. The ISB promotes and supports international contacts amongst scientists, the dissemination of knowledge, and the activities of national organizations in the field of biomechanics. The ISB has a broad view of the science and application of biomechanics, believing that biomechanics has a major role in the study of all biological systems, from the level of the whole organism down to molecular size scales. Therefore, the Society's membership includes scientists from a large variety of disciplines including anatomy, physiology, engineering, orthopedics, rehabilitation medicine, sports science, sports medicine, ergonomics, electrophysiological kinesiology and others. The Society provides for affiliate membership of national biomechanics organizations. The ISB is involved in many activities to promote biomechanics internationally. These activities include the organization of biennial ISB-international congresses, publication of congress proceedings, distribution of a quarterly newsletter (ISBNow) and sponsorship of scientific meetings related to biomechanics.

The major activity of the International Society of Biomechanics (ISB) is its biennial International Congress. This provides a unique opportunity for participants to gain an understanding of the current status of the field and make valuable personal and professional contacts. To promote international development of the field, congresses are held in different countries. Recent congresses were held in South Africa, Belgium, Brazil, Scotland, Canada and now Sweden. The hosts of the XXVIII Congress of the International Society of Biomechanics, 2021 in Stockholm are The Swedish School of Sport and Health Sciences (GIH), The Royal Institute of Technology (KTH) and the Karolinska Institute (KI).

GENERAL INFORMATION

CITY OF STOCKHOLM

Stockholm municipality is a green city and just over 40 percent of the land consists of parks and green areas. Here you will find large hiking areas, fine parks and promenades as well as small district parks. Stockholm's nature is characterized by its special location between Lake Mälaren and the Baltic Sea and through Mälardalen's mild climate with cultivation zone II corresponding to Skåne's inland. Despite over a thousand years of influence of people through buildings, the construction of streets, roads and squares, as well as parks and green areas, there are only a few kilometres from Stockholm City's completely original nature areas.

CONGRESS VENUE

Stockholm Waterfront Congress Centre: "In creating one of the world's most spectacular venues, in one of the world's most spectacular cities it's been our very clear ambition to bring equal measures of passion and professionalism into the equation. Ultimately, everything we do is about ensuring that our client's events are something out of the ordinary. From the outset, we have adhered to the principle that anything is possible and that even the smallest details matter – in everything from how the building is constructed to how we welcome our clients and their visitors." Read more about the venue <https://stockholmwaterfront.com/visitor/>

EXHIBITION AREA

The exhibition area is located in the central exhibition hall M1, this provides an excellent opportunity for delegates to interact with exhibitors. **Please check the preliminary floorplan on page 11**

Complimentary lunch, tea and coffee breaks will be served in the exhibition area to maximize the amount of time delegates spend in the exhibition hall. This will also be the place for posters.

Our delegates increasingly welcome the opportunity to tap into the exhibitions for questions and product demonstrations.

PRELIMINARY EXHIBITION HOURS

Installation	24 July 2021	07.00-20.00
Exhibition opening hours	26 July 2021	08.00-17.00
Exhibition opening hours	27 July 2021	08.00-17.00
Exhibition opening hours	28 July 2021	08.00-17.00
Exhibition opening hours	29 July 2021	08.00-12.00
Dismantling	29 July 2021	12.00-20.00

Please note that the hours above are preliminary and may be subject to change

CONGRESS PROGRAM OVERVIEW

Please find latest program overview at <https://isb2021.com/program/>

REGISTRATION & HOTEL RESERVATION

Complimentary registrations to the congress, included in the sponsor and/or exhibitor packages, should be made using a special registration link sent after signed contract.

Radisson Blu Waterfront hotel is connected to the congress venue. A number of hotel rooms in various hotels (incl Radisson Blu Waterfront hotel), and in different price categories have been pre-booked. Booking is made together with your registration. More information about the hotels can be found on the ISB 2021 website closer to the congress.

SOCIAL PROGRAM

Welcome reception Sunday July 18.00 at the City hall – *pre-registration is mandatory*

Congress dinner Thursday July 29 19.00 at Münchenbryggeriet – *pre-registration is mandatory*

CATEGORIES OF SPONSORSHIP AND EXHIBITION

The ISB 2021 congress proposes the following packages:

- CONGRESS SPONSOR
- MAJOR SPONSOR
- BASIC SPONSOR
- MINOR SPONSOR
- EXHIBITOR

Sponsorship packages are available on a first come first served basis. Make your booking as soon as possible to guarantee your preferred choice of sponsorship. All prices listed are in SEK and exclude 25% VAT (for those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition invoice as this will be subject to reversed charge. For companies outside European Union, VAT charges do not apply.)

SPONSORSHIP

To market your company, organisation and/or brand of innovative technology to internationally recognised researchers, practitioners and students in the area of biomechanics, the ISB 2021 congress presents a unique and perfect opportunity. As part of the trade display, your product will have the exposure to a worldwide audience of experts from every continent. The organising committee of ISB 2021 offers your company the opportunity to take advantage of the Congress sponsor or Major sponsor packages. Basic sponsors or Minor sponsors may participate in one of the individual sponsorship packages for a specified part of the program.

We would be delighted to discuss with you any prospect which best suits your company in this congress that will give your firm maximum exposure to professional ISBS members from across the world. We will be happy to negotiate conditions, please contact ISB@meetx.se

SPONSORSHIP PACKAGES

Congress Sponsor	1 available	500 000 SEK + 25% VAT
Major Sponsor	3 available	200 000 SEK + 25% VAT
Basic Sponsor	4 available	100 000 SEK + 25% VAT
Minor sponsor	No restriction	10 000 SEK + 25% VAT
Exhibitor	No restriction	50 000 SEK + 25% VAT

Due to possible travel and meeting restrictions (Covid-19) in 2021, the congress might be a hybrid or fully virtual congress. Once this decision is clear, the organizers will contact the sponsors and exhibitors that have already signed a sponsorship package (for a fully physical meeting), to discuss the situation and their interest to revise sponsorship.

CONGRESS SPONSOR (1 opportunity)

Exposure Exhibition

- » 20 sqm booth (5x4) in the exhibition area – with priority choice of location
- » 5 complimentary full registration fees to the congress (incl. Congress dinner)

Logo acknowledgements

- » Congress website home page
- » Congress website sponsor & exhibitor page including a description of the organization/company
- » On the Banners used throughout the congress
- » Delegates' congress name tag
- » Opening reception, social tour and closing banquet (on presentation slides)
- » Cover of the congress program/online program
- » Logo on the congress bag

Advertising opportunities

- » Mention in press related to the congress
- » Sponsor marketing material included in registration package
- » Full page advertisement included in the congress program booklet/online program
- » Sponsor logo appearing prominently in electronic congress proceedings to be distributed to all participants, libraries and research and educational institutes
- » Prior and during ALL pregress workshops with logo display
- » Prioritised exposure on digital streaming services
- » Promotional video on digital streaming services

Additional benefits

- » Sponsor of lanyards (lanyards are worn by every registered delegate. To be produced and provided by sponsor – approx.- 800-1000)

MAJOR SPONSOR (3 opportunities)

Exposure Exhibition

- » 9 sqm booth (3x3) in the exhibition area – with priority choice of location
- » 3 complimentary full registration fees to the congress (incl. Congress dinner)

Logo acknowledgements

- » Congress website home page
- » Congress website sponsors page including a description of the organization/company
- » On the Banners used throughout the congress
- » Opening reception, social tour and boat cruise and closing banquet (on presentation slides)
- » Cover of the congress program/online program

Advertising opportunities

- » Mention in press related to the congress
- » Sponsor marketing material included in registration package
- » Half page advertisement included in the congress program booklet/online program
- » Sponsor logo appearing prominently in electronic congress proceedings to be distributed to all participants, libraries and research and educational institutes
- » Exposure on digital streaming services
- » Promotional video on digital streaming services

BASIC SPONSOR (4 opportunities)

Exposure Exhibition

- » 6 sqm booth (3x2) in the exhibition area – with priority choice of location
- » 2 complimentary full registration fees to the congress (incl. Congress dinner)

Logo acknowledgements

- » Congress website home page
- » Congress website sponsors page including a description of the organization/company
- » On the Banners used throughout the congress
- » Opening reception, social tour and boat cruise and closing banquet (on presentation slides)
- » Cover of the congress program/online program

Advertising opportunities

- » Mention in press related to the congress
- » Sponsor marketing material included in registration package
- » Sponsor logo appearing prominently in electronic congress proceedings to be distributed to all participants, libraries and research and educational institutes
- » Exposure on digital streaming services
- » Promotional video on digital streaming services

MINOR SPONSOR (no restriction)

Logo acknowledgements

- » Congress website homepage
- » Congress website sponsors page

Advertising opportunities

- » Sponsor logo appearing in electronic congress proceedings to be distributed to all participants, libraries and research and educational institutes
- » Exposure on digital streaming services

EXHIBITION OPPORTUNITIES

The exhibition area is located in the central exhibition hall M1, this provides an excellent opportunity for delegates to interact with exhibitors.

Exhibition space

- » Each exhibition space measures 4 sqm (2x2) and includes a table, chair and electricity
- » Inclusion in the list of Exhibitors on the Congress website
- » Company logo in the printed program/online program
- » 1 exhibitor badge (incl. coffee/lunches)

EXHIBITION SHELL SCHEME BOOTH AND STAND MATERIALS

Shell scheme booth and other exhibitor material will be available to order from City expo, more info will be available early in 2021.

SPONSOR ITEMS

Congress Bag	1 available	All production, printing and delivery costs covered by sponsor
Congress Students Night	1 available	30 000 SEK + 25% VAT
Company Gifts	No restriction	All production, printing and delivery costs covered by sponsor

Sponsor items are available for sponsorship of specific congress events or congress materials. All sponsors will receive exposure to their branding both verbally and in print. For ISB 2021, these opportunities include:

CONGRESS BAG

An important article of the ISB congress is the ability to retain all information regarding the congress and have highly visible advertising on the outside. As well as on the bag, the sponsor's logo will be displayed at all congress opportunities both written and verbally. Alternatively, your company may wish to donate bags with your logo already printed, onto which a less prominent congress sponsor logo will also be embroidered. (*Bag to be approved by the ISB 2021 Organizing Committee*)

CONGRESS STUDENTS NIGHT

A student's night will be organised on the second day of the congress. Sponsors are invited to support this event. The sponsor's logo will be displayed at all congress opportunities and the company name will be mentioned during the Student Night.

COMPANY GIFTS

A sponsor may donate a congress branded delegate gift for inclusion in the bag. The sponsor's logo will be displayed at all congress opportunities.



TERMS AND CONDITIONS

SPONSORSHIP & EXHIBITION

Conditions of Payment

50% of the total fee will be invoiced once the attached signed Sponsorship & Exhibition Contract has been received and confirmed. The remaining 50% will be invoiced in February 2021. All payments must be received in full within 30 days. If the payment is not received, the Exhibition space/Sponsorship/Sponsor Item may be sold to another company.

Due to possible travel and meeting restrictions (Covid-19) in 2021, the congress might be a hybrid or fully virtual congress. Once this decision is clear (later this year), the organizers will contact the sponsors that have already signed a sponsorship package (for a fully physical meeting), to discuss the situation and their interest to revise sponsorship.

VAT

All prices listed are in SEK and exclude 25% VAT. For those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition packages as this will be subject to reversed charge. For companies outside European Union, VAT is not applicable. Social events are subject to VAT for all countries.

Production costs

Production costs, where applicable, are the responsibility of the Sponsor or Exhibitor. ISB 2021 will not accept responsibility for late deliveries, and cannot guarantee the inclusion or distribution of sponsored items at ISB 2021. Late deliveries, if accepted, may also attract late fees.

Refund and cancellation policy

The Exhibition and Sponsorship fee is refundable minus a 10% charge when the cancellation is made before 2021-01-31. For cancellations received after this date there will be no refund granted. If the Exhibitor/Sponsorship has been sourced from external suppliers and a contract signed, the costs incurred plus the corresponding charge (based on the above date) will be charged to the Exhibitor/Sponsor.

Assignment of Exhibition Space/Eligibility for Exhibition

Organizations wishing to apply for exhibition space must follow the standard criteria that only products and services in connection to the topic of the congress are allowed to be presented. The distribution of promotional materials is limited to the Exhibitor's rented area. Signs and banners at booths have to be directly linked to the name of the Exhibitor. It is strictly

prohibited to distribute or place products and/or printed matters of a company that is not a Sponsor or Exhibitor. The Congress Organizer can interrupt any kind of promotion, which in their opinion could damage the Congress.

Exhibition space may be used only for exhibiting and advertising the Exhibitor's own products, not for the sale of any products. Any orders for products which are taken must be in accordance with regulations covering such orders. Advertising materials may be distributed only within the stand area. Companies that are not Sponsors or Exhibitors may not advertise in any form in the exhibition hall, in the entrances to the exhibition hall, or anywhere else in the Congress venue.

Sponsors and Exhibitors are required to check and ensure their own compliance with the relevant codes and regulations about advertising in Sweden and any other applicable rules and regulations from their home country. The Congress and its organizers will not accept any responsibility for non-compliance. All house rules at the venue will apply and be enforced. Exhibitors are fully liable for damages caused to third parties and property. All Exhibitors are recommended to have comprehensive third party liability insurance for their stands.

Amendments to the General Terms and Conditions

All matters not covered in these regulations, in general, in the Terms and Conditions, or in other ISB 2021 publications are subject to the decision and control of the Congress Organizers. The Congress Organizers reserve the right to take such action and to make such changes, including changes to the "Terms and Conditions" as are considered necessary or desirable for the efficient and proper conduct of the exhibition. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the decision of the organizer. These terms and conditions may be amended at any time by the organizer, and all amendments so made shall be binding on Exhibitors/Sponsors equally with the foregoing terms and conditions.

Final Stipulations

In the event that the Congress cannot be held or will have to be changed due to events beyond the control of the Congress Organizers (force majeure) or due to events which are not attributable to wrongful intent or gross negligence of the Congress Organizers, the Congress Organizers cannot be held liable for any damages, costs, or losses incurred, such as transportation costs, accommodation costs, financial losses, etc.

PRELIMINARY FLOOR PLAN

XXVIII CONGRESS OF THE INTERNATIONAL SOCIETY OF BIOMECHANICS (ISB)
 Stockholm Waterfront Congress Centre 25-29 July 2021



Level 4

Skala 1:300/A3

city expo.se



MEETX

