

isb2021.com



# **XXVIII Congress of the International Society of Biomechanics (ISB)**

# Sponsorship invitation

Digital Congress 25-29 July



# Sponsorship opportunity

It is our pleasure to invite you to join us and partner with the XXVIII Congress of the International Society of Biomechanics 2021, which will be a fully digital congress on the 25-29 July.

The ISB 2021 committee is confident that as a sponsor, you will be able to leverage the exposure to a large number of attendees, as well as promote the vision and values of your business. Further, we recognize that many of our sponsors are scientists themselves, and thus, congress registration will be included.

We want to recognize and thank sponsors and exhibitors from our previous congresses who are intending to return, and welcome new organizations and companies to best promote your products and services.

**Dr. Arndt**  
Professor in Biomechanics  
Swedish School of Sport and  
Health Sciences (GIH)

**Dr. Gutierrez Farewik**  
Professor in Biomechanics  
KTH Royal Institute of Technology

**Dr. Felländer-Tsai**  
Professor and senior consultant  
in Orthopaedics  
Karolinska Institutet

---

## CONGRESS DETAILS

Please visit our website (<https://www.isb2021.com/>) for additional details regarding the Congress program, organizing committee and other details.

---

## OUR SPONSORSHIP MISSION

It is our objective to provide simple, yet varied sponsorship opportunities, thus addressing the varied requirements of our partners.

The OnAir platform offers several built in features to support sponsor promotions such as advertising, gamification, meeting matching, virtual exhibition, group conversations, meeting hubs etc. The digital congress will be organized in a manner to maximize contact between sponsors and delegates.

We want to thank you for providing us with the opportunity to host your organization and look forward to exceeding your expectations.

---

## KEY CONTACTS

For questions or further information please contact:

### Congress Secretariat

Sweden MEETX AB

E-mail: [isb@meetx.se](mailto:isb@meetx.se)

Phone: +46 (0)31 708 86 90

Address: Ref: ISB 2021

SE-412 94 Gothenburg



---

## ABOUT THE ISB ORGANIZATION

Since its founding in 1973, the ISB has grown to a membership of well over 1,000 people. The ISB promotes and supports international contacts amongst scientists, the dissemination of knowledge, and the activities of national organizations in the field of biomechanics. The ISB has a broad view of the science and application of biomechanics, believing that biomechanics has a major role in the study of all biological systems, from the level of the whole organism down to molecular size scales. Therefore, the Society's membership includes scientists from a large variety of disciplines including anatomy, physiology, engineering, orthopedics, rehabilitation medicine, sports science, sports medicine, ergonomics, electrophysiological kinesiology and others. The Society provides for affiliate membership of national biomechanics organizations. The ISB is involved in many activities to promote biomechanics internationally. These activities include the organization of biennial ISB-international congresses, publication of congress proceedings, distribution of a quarterly newsletter (ISBNow) and sponsorship of scientific meetings related to biomechanics.

The major activity of the International Society of Biomechanics (ISB) is its biennial International Congress. This provides a unique opportunity for participants to gain an understanding of the current status of the field and make valuable personal and professional contacts. To promote international development of the field, congresses are held in different countries. Recent congresses were held in South Africa, Belgium, Brazil, Scotland, Canada and now Sweden. The hosts of the XXVIII Congress of the International Society of Biomechanics, 2021 in Stockholm are The Swedish School of Sport and Health Sciences (GIH), The Royal Institute of Technology (KTH) and the Karolinska Institute (KI).

---

---

## CATEGORIES OF SPONSORSHIP

The ISB 2021 congress proposes the following packages:

- CONGRESS SPONSOR
- MAJOR SPONSOR
- BASIC SPONSOR
- MINOR SPONSOR

Sponsorship packages are available on a first come first served basis. Make your booking as soon as possible to guarantee your preferred choice of sponsorship. All prices listed are in SEK and exclude 25% VAT (for those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition invoice as this will be subject to reversed charge. For companies outside European Union, VAT charges do not apply.)

---

## SPONSORSHIP

To market your company, organisation and/or brand of innovative technology to internationally recognised researchers, practitioners and students in the area of biomechanics, the ISB 2021 congress presents a unique and perfect opportunity. As part of the virtual exhibition, your product will have the exposure to a worldwide audience of experts from every continent. The organising committee of ISB 2021 offers your company the opportunity to take advantage of the Congress sponsor or Major sponsor packages. Basic sponsors or Minor sponsors may participate in one of the individual sponsorship packages for a specified part of the program.

We would be delighted to discuss with you any prospect which best suits your company in this congress that will give your firm maximum exposure to professional ISBS members from across the world. We will be happy to negotiate conditions, please contact [ISB@meetx.se](mailto:ISB@meetx.se)

---

## SPONSORSHIP PACKAGES

Congress Sponsor	1 available	500 000 SEK + 25% VAT
Major Sponsor	3 available	100 000 SEK + 25% VAT
Basic Sponsor	4 available	35 000 SEK + 25% VAT
Minor sponsor	No restriction	10 000 SEK + 25% VAT

## CONGRESS SPONSOR (1 opportunity)

### Inclusion in the Congress program

---

- » 4 x exclusive 30 minutes Workshop (nothing else on the complete congress program)

### Virtual Exhibition

---

Virtual exhibition space in the digital platform. Opportunity to;

- » Present your Company electronically with photos, documents, texts and videos
- » Meet participants through chat and/or videoconference
- » 5 complimentary full registration fees to the digital congress

### Logo acknowledgements

---

- » Congress website home page
- » Congress website sponsor page including a description of the organization/company
- » On the Banners in the digital platform
- » Cover of the digital congress program

### Advertising opportunities

---

- » Mention in press related to the congress
- » Full page advertisement included in the digital congress program
- » Sponsor logo appearing prominently in digital congress program
- » Prior and during ALL pregress workshops with logo display
- » Access to and exposure on the ISB2021 social media platforms
- » Prioritised exposure on digital streaming services

### Additional benefits

---

- » Access to list of participants including email addresses
- » Exclusive sponsor of the online Poster exhibition

## MAJOR SPONSOR (3 opportunities)

### Inclusion in the Congress program

---

- » 2 x 30 minutes workshop in which the major sponsors have the same time slot and delegates can decide which workshop to visit

### Virtual Exhibition

---

Virtual exhibition space in the digital platform. Opportunity to;

- » Present your Company electronically with photos, documents, texts and videos
- » Meet participants through chat and/or videoconference
- » 3 complimentary full registration fees to the digital congress

### Logo acknowledgements

---

- » Congress website home page
- » Congress website sponsors page including a description of the organization/company
- » On the Banners in the digital platform
- » Cover of the digital congress program

### Advertising opportunities

---

- » Mention in press related to the congress
- » Half page advertisement included in the digital congress program
- » Sponsor logo appearing prominently in digital congress program
- » Exposure on digital streaming services

### Additional benefits

---

- » Access to list of participants including email addresses

## BASIC SPONSOR (4 opportunities)

### Virtual Exhibition space

---

Virtual exhibition space in the digital platform. Opportunity to;

- » Present your Company electronically with photos, documents, texts and videos
- » Meet participants through chat and/or videoconference
- » 2 complimentary full registration fees to the digital congress

### Logo acknowledgements

---

- » Congress website home page
- » Congress website sponsors page including a description of the organization/company
- » On the Banners in the digital platform
- » Cover of the digital congress program

### Advertising opportunities

---

- » Mention in press related to the congress
- » Sponsor logo appearing prominently in digital congress program
- » Exposure on digital streaming services

## MINOR SPONSOR (no restriction)

### Logo acknowledgements

---

- » Congress website homepage
- » Congress website sponsors page
- » Logo in the Virtual exhibition space

### Advertising opportunities

---

- » Sponsor logo appearing in digital congress program
- » Exposure on digital streaming services

---

## TERMS AND CONDITIONS

### SPONSORSHIP

#### Conditions of Payment

The total amount will be invoiced once the electronic registration for the Sponsorship package is completed. (at the latest May 31). All payments must be received in full within 30 days. If the payment is not received the Sponsorship opportunity may be sold to another Company.

#### VAT

All prices listed are in SEK and exclude 25% VAT. For those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring packages as this will be subject to reversed charge. For companies outside European Union, VAT is not applicable.

#### Cancellation policy

The sponsorship package registration is binding once the registration is confirmed and no refunds will be made.

#### Amendments to the General Terms and Conditions

All matters not covered in these regulations, in general, in the Terms and Conditions, or in other IBS 2021 publications are subject to the decision and control of the Congress Organizers. The Congress Organizers reserve the right to take such action and to make such changes, including changes to the "Terms and Conditions" as are considered necessary or desirable for the efficient and proper conduct of the exhibition. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the decision of the organizer. These terms and conditions may be amended at any

time by the organizer, and all amendments so made shall be binding on Exhibitors/Sponsors equally with the foregoing terms and conditions.

#### Final Stipulations

In the event that the Congress cannot be held or will have to be changed due to events beyond the control of the Congress Organizers (force majeure) or due to events which are not attributable to wrongful intent or gross negligence of the Congress Organizers, the Congress Organizers cannot be held liable for any damages, costs, or losses incurred, such as transportation costs, accommodation costs, financial losses, etc.